

Does the world need another replacement meal?

- Not another one.
- Just a better one
- And one that tastes good too.
- Because if it's not tasty, why bother?



As a dad, a chef and a fitness freak, I love the idea of protein bars.

Unfortunately some energy bars have way too much sugar. Low carb bars make sense but can be filled with artificial ingredients. Unable to find the perfect bar, I decided to make one myself.

Introducing Jim's PermaLean Protein. • It's natural. • Not too much sugar. • Low in fat and carbs. • No artificial ingredients. • No trans fats. • No animal gelatins.

So what's our secret in attempting to build the best bar on the planet? **IT'S GOT TO TASTE GOOD!** That's why-for starters-we use real milk chocolate and the highest quality bio-available protein possible.

Taste 'em and tell us what you think. With your help, we're out to make the best tasting, best energy food ever. • We have to. • I put my name on it.

Thank you for your support and cheers to your good health.



Stark Raving Peanutz & Chocoholic Chocolate bars available

PermaLean is proud to present the only high protein, low sugar, low carb protein bar with no transfatty acids of any kind, no fractionated oils, no hydrogenated oils... Hey, our bar is actually healthy for you, is naturally flavored and you can give PermaLean Protein™ bars to your whole family while you are losing fat and building lean muscle.

It's the only bar of its kind in the world!

Why are we the best protein company?

1. The taste
2. Only 3 net carbs
3. Only 2 grams of sugar
4. 21 grams of protein with only 190 Calories
5. **NO TRANS FATS** and **No PRESERVATIVES**, no hydrogenated oils (trans fats cause bad cholesterol to go up and good cholesterol to go down.)
6. **NO HIGH FRUCTOSE Corn Syrup**



You will love the taste, lose the fat and change your life!

www.permalean.com

1-877-737-6256



PRODUCT COMPARISON

Protein Bars	Bar Size (Grams)	Calories	Protein (Grams)	Carbs (Grams)	Net Carbs (Grams)	100% Natural	Real Choco-late	100% Bio Avail.	Hydro-lyzed Protein	Hydro-lyzed Collegen
Permalean Stark Raving Peanutz	50	190	21	17	3	X	X	X		
Tri-o-Plex Peanut Butter Banana	118	410	30	45	16					
EAS Myoplex CarbSense Apple Cinnamon	70	250	28	25	6				X	
Advantage Chocolate Decadence Bar	60	220	17	25	2					X
Doctor's Carb Rite Diet Chocolate Brown	57	190	21	23	2.5				X	
Premier Odyssey Caramel Nut	80	300	30	30	7				X	
Zone Perfect Apple Cinnamon	50	210	14	23						
Jay Robb's Peanut Butter	57	230	15	25	6	X		X		
Luna Nutz Over Chocolate	48	180	10	24		X				
Think Thin French Toast	60	220	20	24	2	X		X		
Next Nutrition Detour Caramel Peanut	70	300	30	33					X	

Protein Bars	Maltitol Xylitol (Grams)	Glyc-er-in (Grams)	Fat (Grams)	Trans Fat (Grams)	Hydro-Genated Oils	Fraction-ated Oils	Sugar (Grams)	Sucro-Lose/ Splenda	No GMO/ Wheat Free	Preserv-atives
Permalean Stark Raving Peanutz	8	5	7				2		X	
Tri-o-Plex Peanut Butter Banana		22	7	X			16	X		X
EAS Myoplex CarbSense Apple Cinnamon	12	9	6	X		X	4	X		
Advantage Chocolate Decadence Bar	14	9	11				0	X		
Doctor's Carb Rite Diet Chocolate Brown	20.5		3.5	X			0			
Premier Odyssey Caramel Nut	22	1	9	X		X	7	X		
Zone Perfect Apple Cinnamon		8	7	X			11			
Jay Robb's Peanut Butter	13		11				1		X	
Luna Nutz Over Chocolate			4.5				12		X	
Think Thin French Toast	10	12	7				0		X	
Next Nutrition Detour Caramel Peanut	24	14	17	X	X	X	5	X		X

Chocoholic Chocolate

Nutrition Facts	
Serving Size (50g)	
Amount Per Serving	
Calories 190	Calories from Fat 60
	% Daily Value*
Total Fat 7g	11%
Saturated Fat 2g	10%
Sodium 75mg	3%
Potassium 290mg	8%
Total Carbohydrate 17g	6%
Dietary Fiber 2g	8%
Sugars 2g	
Maltitol 8g	
Glycerine 5g	
Protein 21g	
Vitamin A 15%	Vitamin C 35%
Calcium 25%	Iron 25%
Vitamin E 35%	Vitamin K 20%
Thiamin 20%	Riboflavin 20%
Niacin 15%	Vitamin B6 15%
Folate 35%	Vitamin B12 15%
Biotin 15%	Pantothenic Acid 20%
Phosphorus 30%	Iodine 20%
Magnesium 30%	Zinc 15%
Copper 20%	Manganese 6%

Not a significant source of trans fat, cholesterol and vitamin D.
*Percent Daily Values are based on a 2,000 calorie diet.

Ingredients:PermaPro Protein Blend (Whey Protein Isolate, Whey Protein Concentrate, Milk Protein Isolate, Whey Protein Hydrolysate, Soy Protein Isolate, Calcium Caseinate), Milk Chocolate Coating (maltitol syrup, cocoa butter, whole milk, chocolate liquor, soy lecithin, vanilla), Maltitol Syrup, Glycerine, Canola Oil, Soy Nuggets (isolated soy protein, tapioca starch, salt), Cocoa, MoistureLok (dextrose, dextrin), Natural Flavor, Fructose, Soy Lecithin, Guar Gum. VITAMINS and MINERALS: Dicalcium Phosphate, Magnesium Oxide, Ascorbic Acid, Vitamin E (D L Alpha Tocopheryl Acetate), Ferrous Fumarate, Niacinamide, Zinc Oxide, Biotin, Calcium Pantothenate, Vitamin A Palmitate, Manganese Sulfate, Phytonadione (Vitamin K) , Pyridoxine HCl, Riboflavin, Thiamine Mononitrate, Cupric Oxide, Folic Acid, Cyanocobalamin (B12), Potassium Iodide. MADE IN A FACILITY THAT USES PEANUTS AND TREE NUTS.

Stark Raving Peanutz

Nutrition Facts	
Serving Size (50g)	
Amount Per Serving	
Calories 190	Calories from Fat 60
	% Daily Value*
Total Fat 7g	11%
Saturated Fat 2g	10%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 80mg	3%
Potassium 250mg	7%
Total Carbohydrate 17g	6%
Dietary Fiber 2g	8%
Sugars 2g	
Maltitol 8g	
Glycerine 5g	
Protein 21g	
Vitamin A 15%	Vitamin C 30%
Calcium 25%	Iron 25%
Vitamin D 0%	Vitamin E 35%
Vitamin K 15%	Thiamin 20%
Riboflavin 20%	Niacin 20%
Vitamin B6 15%	Folate 35%
Vitamin B12 15%	Biotin 15%
Pantothenic Acid 20%	Phosphorus 30%
Iodine 20%	Magnesium 30%
Zinc 15%	Copper 20%
Manganese 10%	

*Percent Daily Values are based on a 2,000 calorie diet.

Ingredients:PermaPro Protein Blend (Whey Protein Isolate, Whey Protein Concentrate, Milk Protein Isolate, Whey Protein Hydrolysate, Soy Protein Isolate, Calcium Caseinate), Milk Chocolate Coating (maltitol syrup, cocoa butter, whole milk, chocolate liquor, soy lecithin, vanilla), Maltitol Syrup, Glycerine, Peanut Butter (peanuts, salt), Peanut Flour, Soy Nuggets (isolated soy protein, tapioca starch, salt), Polydextrose, Canola Oil, MoistureLok (Dextrose, Dextrin), Natural Flavor, Fructose, Rice Bran, Soy Lecithin, Dicalcium Phosphate, Guar Gum. VITAMINS and MINERALS: Dicalcium Phosphate, Magnesium Oxide, Ascorbic Acid, Vitamin E (D L Alpha Tocopheryl Acetate), Ferrous Fumarate, Niacinamide, Zinc Oxide, Biotin, Calcium Pantothenate, Vitamin A Palmitate, Manganese Sulfate, Phytonadione (Vitamin K) , Pyridoxine HCl, Riboflavin, Thiamine Mononitrate, Cupric Oxide, Folic Acid, Cyanocobalamin (B12), Potassium Iodide. MADE IN A FACILITY THAT USES PEANUTS AND TREE NUTS.